

# MASTERING IMAGE GENERATION IN THE WORKPLACE USING MIDJOURNEY

**Duration: 1 day; Instructor-led | Virtual Instructor-led**

## WHAT WILL YOU LEARN

Participants will learn to effectively use MidJourney for generating high-quality images to enhance various workplace tasks.

## COURSE OBJECTIVES

Participants will be proficient in using MidJourney to create professional-grade images for presentations, marketing materials, reports, and more, improving their visual communication and overall efficiency.

## METHODOLOGY

This program will be conducted with interactive lectures, PowerPoint presentations, discussions, and practical exercises.

## COURSE CONTENTS

### Module 1

Introduction to AI Image Generation: Overview of AI image generation technology, Introduction to MidJourney, Importance of visual content in the workplace

### Module 2

Getting Started with MidJourney: Setting up and navigating the MidJourney interface, Basics of creating images, Hands-on practice with basic prompts

### Module 3

Practical Applications of MidJourney in the Workplace: Creating images for presentations and reports, designing marketing materials and social media content, Customizing images

### Module 4

Advanced Techniques in MidJourney: Using advanced prompts and settings, Integrating MidJourney with other tools, Troubleshooting and optimizing image quality

### Module 5

Case Studies and Real-world Examples: Review of successful image generation projects, Best practices and lessons learned, Group activity: Developing a project plan.

### Module 6

Finalizing Projects and Peer Review: Participants finalize their image projects, Peer review and feedback

### Module 7

Recap Summary and Call to Action: Group sharing, Q&A session